



2026 FALL homefront

PUBLISHED SEASONALLY

ADVERTISING DEADLINE JULY 31

PUBLISHED AUGUST 29

**27,000
CIRCULATION**

**MAILED TO EVERY HOME, EVERY TIME, IN THE
TECUMSEH (*includes Britton/Tipton*) AND CLINTON SCHOOL DISTRICTS**

As well as to varying routes in Addison, Adrian, Blissfield, Brooklyn, Cement City, Chelsea, Clarklake, Deerfield, Dundee, Grass Lake, Hudson, Jackson, Manchester, Manitou Beach, Milan, Onsted, Raisin Township, Saline, and Sylvania, OH

DISPLAY ADVERTISING

SP	1/16 Page	2.1875" x 2.625"	\$163
EPH	1/8 Page Horizontal	4.625" x 2.625"	\$299
EPV	1/8 Page Vertical	2.2" x 5.5"	\$299
QPS	1/4 Page Square	4.625" x 5.5"	\$441
QPV	1/4 Page Vertical	2.2" x 11.25"	\$441
TEH	3/8 Page Horizontal	7" x 5.5"	\$618
TEV	3/8 Page Vertical	4.625" x 8.25"	\$618
HPH	1/2 Page Horizontal	9.5" x 5.5"	\$777
HPV	1/2 Page Vertical	4.625" x 11.25"	\$777
TQV	3/4 Page Vertical	7" x 11.25"	\$987
TQH	3/4 Page Horizontal	9.5" x 8.25"	\$987
FP	Full Page	9.5" x 11.25"	\$1,149
FPB	Full Page (Bleed)	10.5" x 12"	\$1,149
IBC	Inside Back Cover	9.5" x 11.25"	\$1,286
IFC	Inside Front Cover	9.5" x 11.25"	\$1,396
BC	Back Cover (Bleed)	10.5" x 10.5"	\$1,522
CN	Centerspread	20.75" x 12"	\$2,231

*5% LOYALTY DISCOUNT

* Receive this discount when you advertise in the previous issue.

ADVERTORIAL

Designed to be more story-like, these advertorials will engage the readers to discover what's behind the scenes.

AHP - **1/2 Page \$834**

AFP - **Full Page \$1,233**



Homefront is available online!
YOUR AD WILL BE SEEN with a
direct link to your website!

Homefront Advertising | 517-423-2174
Suzanne Hayes: homefront@tecumsehherald.com
Marcy Brown: marcyb@tecumsehherald.com
Location: 110 E Logan St, Tecumseh, MI 49286
Mailing Address: 730 Riverside Ave, Adrian, MI 49221
www.homefronttecumseh.com 

SPECIAL SECTIONS

EVENT PAGES *includes sidebar list*

A: \$199 - 3.6"x2.2" **B: \$299** - 1/8 page

C: \$450 - 1/4 page **D: \$575** - 3/8 page

E: \$725 - 1/2 page

Event Sidebar List

\$25/event w/ display ad -OR- \$50/event w/out ad

ANTIQUE/RESALE *See summer pg 94*

\$85/Listing - 1.875" x 2.625" **\$60 w/ Display Ad**

FOOD & DRINK *See summer pg 28*

SM: \$165 - 3.75" x 2.125" **LG: \$285** - 3.75" x 4.5"

AREA INNS *See summer pg 62*

SM: \$120 - 2.5" x 3" **LG: \$225** - 4.5" x 3"

TOWN PAGES *See spring pg 82*

SM: \$195 - 2.25" x 5.25" **LG: \$350** - 4.5" x 5"

SHOP TECUMSEH *See spring pg 32*

\$250/Listing

FARMERS MARKET

\$160/Listing - 2.25" x 3.5"

Some sizes are approximate

DEADLINES

Fall
2026

Advertising Deadline July 31
Published August 29
Camera-ready ads due August 13

Winter
2026-27

Advertising Deadline October 30
Published November 30
Camera-ready ads due November 10

Spring
2027

Advertising Deadline February 10
Published March 12
Camera-ready ads due February 24

Summer
2027

Advertising Deadline May 7
Published June 5
Camera-ready ads due May 19